

PIONEER AUTO CLUB

THE PRESIDENT'S CORNER

Nov 2020
Volume 12 Issue 11

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Hello from Diana and Don

How is that for something new, new names in the greeting? Rick started his newsletters this way. I think it is a great beginning to the President's Corner and will continue that tradition.

Typically, a President's Corner outlines all the great and fun things that have taken place, upcoming meetings or something to look forward to. That is not how I will be able to start the November newsletter.

You see, we have this out-of-our-hands issue called COVID-19 that is making us rethink how we are to proceed with future events. COVID-19 is real, that we know. PAC membership aren't immune since a number have had the "VIRUS". None of them requested it nor had underlying conditions but the VIRUS decided not to be picky and put them through some uncomfortable times.

The rules for COVID-19 typically say to:

1. Wash your hands,
2. Use sanitizer,
3. Practice social distancing and
4. WEAR MASKS,

Given these precautions we are to practice, we have had to make some decisions that are not any fun. Car club stuff is supposed to be fun. We will implement a limited contact policy for the short term.

We will not hold the November monthly meeting and will make decisions on subsequent months. We are cancelling the best time of the year event...the PAC Christmas Party! That's where we eat, drink, play games, watch Laura be competitive and take ourselves back in time by dancing to the infamous Steve Harmon band. But not this year. We will be cautious so that all of us can come back next year for a rejuvenated New Year.

NEXT YEAR...Rick will be able to drive his newly completed 32 Chevy, Ron will drive his not so new but cool MoPar, Michael will be organizing another Model A Run and Diana will be driving her newest Cashmere Thunderbird. Look at that, next year is already looking up.

MINUTES – PAC Oct 15, 2020

Meeting was called to order by Steve Ellefson at 7:02pm



Greeting, welcome any new members and guests.

- A. **Secretary's Report:** As printed in the newsletter 1st by Joe LaFave 2nd Pat Fricke
- B. **Treasurer's Report:** Reported by Jolene Ellefson 1st by Don Roloff 2nd Larry Heinle

Committee Reports

- 1. Buckstop Junction: Nothing to report
- 2. Communications: Jolene read a Thank You from Kathy Setterlund for the flowers.
Just watch the newsletter and the Facebook page for any that we hear about.

Old Business

- 1. Christmas Party for the PAC is Dec 17th. Laura and Jennifer will do food. We do have the same band as last year lined up and games by Roloffs & Owens.. Laura will work on chinese auction. If anyone has ideas for Chinese Auction let us know. 4 Obits will be read at the Christmas party.
- 2. Steak Fry run we had on Sept 26th was a great time, thank you Steve and Jolene for lining up the cruise and the guessing game, they did so well. Thank you Tom and Cheri for hosting the meal at their Get-away when we got back to town.
- 3. Gas truck battery in storage? Jo check with Mark and report.

New Business

- 1. Election of officers October 15th. Joe LaFave announced the nominations as following, President Don Roloff, Vice President Mark Engwicht, Secretary Laura Engwicht, Treasury Steve Ellefson, & Sergeant of Arms Ron Pickar. No other nominations and all were passed.
- 2. Dinner Cruise will be cancelled until further notice because of covid..
- 3. The next PAC meeting will be cancelled in November.

Meeting adjourned 1st Pat Fricke 2nd Larry Heinle

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Linda Hugelen
Gene Taix
Larry Heinle
Ronald Hopfauf
Jay Buringrud
Lloyd Klein
Dawson Rouse

Spouse Birthdays

Jolene Ellefson
Verdel Hopfauf
Leona Ressler
Sue Schmidt
Rita Klemin
Linda Buringrud
Glenda Klein

Anniversaries

Larry & Audrey Heinle
Blair & Nancy Ihmels
Craig & Cindy DeGree

The Blue Oval

The "Blue Oval" is amongst the most recognizable car brand logos today. The Ford logo made a few changes in the early years, but the basic Ford script has been nearly the same since 1907. Ford's original logo was a decorative green wreath with the words "Ford Motor Company. Detroit Mich." Many people assume that the "Ford" lettering was a representation of Henry Ford's signature, but that's not entirely true. In 1907 C. Harold Wills, Henry's engineer and right hand man took it upon himself to create a logo that would be standard across the product lines. Wills had a calligraphy set that he had received as a child which he used to make the script design. The script used has been identified as "Spencerian."

You may find a few Ford Model A's (the 1903 Model A) that were built prior to 1907 and had a script logo similar to the Wills design. There is no explanation, except that Ford had many suppliers and maybe the suppliers used the same Spencerian Script that was the style in the US from the 1850's to around 1925. It was considered to be the standard writing style for business prior to the typewriter. Spencerian Script is also used in the Coca-Cola logo. Wills design did remain the standard until 1912.

In 1912 Ford toyed with a new logo of a blue-winged pyramid. Henry did not care for the design, but never the less it was used in newspaper and billboard advertising. The logo went back to Wills design and after 1927 during the introduction of the new Model A, we started seeing an oval outline around the text. There is also some evidence that Ford UK used an oval and a blue background on paperwork prior to 1927. The oval design continues today with a few changes through the years of modernizing the script and changing the oval outlines.

In the 60's, graphic designer Paul Rand, who had worked on the logos for IBM, ABC, Westinghouse, Cummins and UPS was hired by Henry Ford II to recreate a new logo for Ford. The proposed design was an elongated oval with modern letters. Henry Ford II concluded that it was too radical of a change and the company would stick to the blue oval.

During the economic crisis in 2006, the Ford Motor Company chose to reject a government bailout and to seek a \$23 billion loan to stay afloat. The "Blue Oval" was one of the assets offered up to secure the loan.



1903 Wreath



Spencerian Script



1912 Winged Pyramid



1927



1957



1976

Dakota

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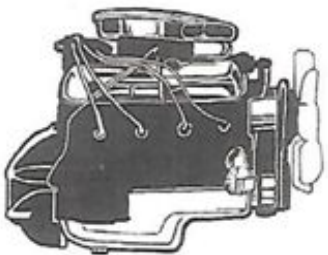


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JOHN'S MACHINE LLC



John Kluzak
Owner

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Refer a friend and we will donate \$20 to local charities!
January - March 2019 will be donated to the
United Way Emergency Homeless Shelter



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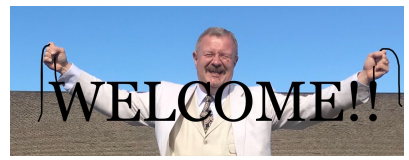
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WELCOME NEW MEMBERS

Cary & Connie Backstrand - '94 Chevy Cavalier
Curtis & Sandy Erickson - '74 Chevy Nova SS
Rollin & Barb Mehlhoff - Corvette



Like our **PIONEER AUTO CLUB**
Facebook Page!



For information on car shows/events around the state of North Dakota, there's a Facebook page called 'Car Show Calendar North Dakota' ... check it out!

PAC Newsletter
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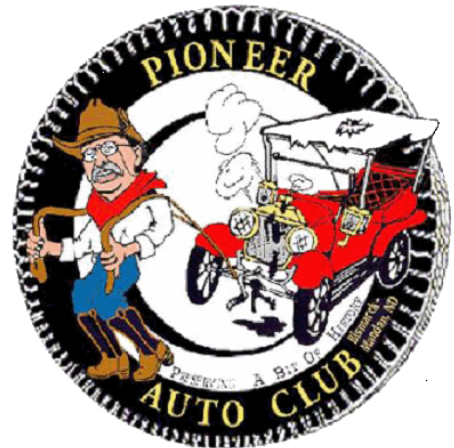
For a complete list of events, visit www.pioneercarclub.com

Upcoming car shows & events ...

Upcoming events

Nov Meeting Cancelled

Dec 17th Christmas Party Cancelled



Check out [Car Show Calendar North Dakota](#) Facebook page for up to date car shows and cruise events!